

Gilford Public Library
Social Media Policy

Mission or Purpose

The purpose of the Gilford Public Library's social media pages is to advance the Library's mission to educate, serve, and reach out to library patrons.

Goal

The goal is to use social networking tools to connect with and inform current or potential patrons of services and resources available through the Library. Ideas, opinions, and information about library-related subjects and issues may be shared.

Public Posts and Comments

Comments, posts, and messages that are relevant to the topic under discussion or to the mission of the Library are welcome on the Library's pages. While the Library recognizes and respects difference in opinion, all such interactions will be regularly monitored for content and relevancy. The following will be used as guidelines:

- Posts should contain content that is original, copyright-free and relevant to the mission of the Library.
- Posts should not promote interests outside of the scope of the Library's mission.
- Comments and posts must refrain from including personal views and opinions on such sensitive topics as politics, religion, etc.
- Links to related posts are acceptable.
- Other unaccepted content includes
 - Potentially libelous comments.
 - Obscene or racist comments.
 - Personal attacks, insults, or threatening language.
 - Plagiarized material.
 - Private or personal information published without consent.
 - Comments substantially unrelated to the topic of the forum.
 - Commercial promotions or spam.
 - Hyperlinks to material that is not directly related to the discussion.
 - Political or religious messages unrelated to the Library or its social media postings.
 - Photos or other images unrelated to the Library, its mission, or its activities.

Gilford Public Library reserves the right to remove a comment or original post at any time. After a warning for inappropriate comments or posts, Gilford Public Library reserves the right to ban or block users from its social media pages. Any threatening comments or messages may be forwarded to local authorities.